

NEWS RELEASE

July 2014

Bath animal charity is pawsitively jumping for joy as it receives £50,000 donation

Bath Cats and Dogs Home is celebrating after being awarded £50,000 in a nationwide campaign run by the UK's number one grant-giving animal charity, Support Adoption for Pets.

Launched in 2006, Support Adoption For Pets has raised over £10 million for animal welfare organisations over the last eight years. To celebrate this milestone, the charity pledged ten grants of £50,000 to animal charities across the UK and Ireland.

Bath Cats and Dogs Home was chosen by the charity's board of trustees after it submitted an application and a short video to Support Adoption For Pets' Facebook page, explaining how it would use the five figure donation to help fund its work with abandoned animals.

The local charity, which rescued, rehabilitated and rehomed over 1,800 dogs, cats and small animals last year, was one of over 130 entrants into the nationwide campaign, during which the public voted to express their support for the entries. The Support Adoption For Pets board of trustees selected the ten charities to be awarded £50,000 each.

Having been chosen to receive £50,000, Bath Cats and Dogs Home will now use the donation to upgrade nine exercise paddocks for dogs into enrichment paddocks, making playtime more fun and giving them a complete change from their kennel environment. Cats will also benefit with the building of a fully enclosed enrichment garden which will provide a serene space away from the cattery and a comfortable place for volunteers to spend time socialising the cats. **Ultimately, the cats and dogs will have a better quality of life whilst on site, their behaviour won't deteriorate and they will show themselves off better to potential adopters having a much higher chance of being adopted quickly into new loving homes.**

Amy Wilson, charity manager at Support Adoption For Pets, commented: "We were overwhelmed with both the quantity and quality of videos we received for our £10 million celebration campaign.

"It was an extremely tough decision for our trustees to choose the final ten with so many deserving animal rescue centre and welfare organisations having entered. We are thrilled to award Bath Cats and Dogs Home a grant of £50,000 to enable it to continue the important work it does to help animals in the local community."

Rachel Jones, head of fundraising at Bath Cats and Dogs Home, added: “We can’t thank Support Adoption For Pets enough for this special donation. We also want to thank everyone who showed their support for us, especially those from the local community.!”

Founded in 2006, Support Adoption For Pets has helped over 1,000 rehoming centres and animal welfare organisations across the UK in addition to running dedicated rehoming centres in 375 Pets at Home stores, which have given half a million animals a second chance at happiness.

To find out more about Support Adoption For Pets or to support the charity visit www.supportadoptionforpets.co.uk.

-ends-